



2023 Christmas Program

Making spirits bright
Your donation shines a light



November 1, 2023

Hello,

As we approach the festive holiday season, our hearts are filled with gratitude for the incredible support you have shown our community over the years. Your generosity has made a meaningful impact on the lives of countless individuals and families, and we are reaching out to you once again to invite you to be a part of our 2023 Christmas Program.

The holiday season is a time of joy, togetherness, and giving. However, for many in our community facing financial challenges, it can be a time of uncertainty and hardship. The rising cost of living, driven by inflation, energy and high food prices, has placed an even greater burden on those experiencing food insecurity.

Our Christmas Program has been a beacon of hope for our community. It provides essential support through food and gifts to those most in need. Last year, thanks to the unwavering support of donors like you, we assisted 1258 individuals, comprised of 351 families and 607 children, during the holiday season. Your contributions allowed families to gather around a festive meal and for children to experience the joy of receiving gifts.

You can make a meaningful contribution to our 2023 Christmas Program in two ways: Firstly, by sponsoring a family in need, you'll provide them with the essentials for a joyful celebration. Secondly, monetary donations from donors like you ensure that all community members have food on their tables this holiday season.

We invite you to take a moment to read the heartwarming story of Meridith, a grandmother raising seven grandchildren whose lives were touched by your generosity through our Christmas Program. You can find her inspiring story attached to this letter. It serves as a testament (testimony of demonstration) to the incredible impact your support has on the real lives of people living in our community.

Your generosity has the power to bring smiles to faces and warmth to hearts during the holiday season. To donate or learn more about our 2023 Christmas Program, please visit our website at croc.ca/christmas or contact Chad Chartrand at 613-850-0282 or cchartrand@croc.ca.

As we embark on this journey of giving, we extend our warmest wishes for a joyful holiday season. Thank you for being a beacon of hope and brightening the holidays for those in need.

With heartfelt gratitude,

Luc Ouellette
Executive Director

